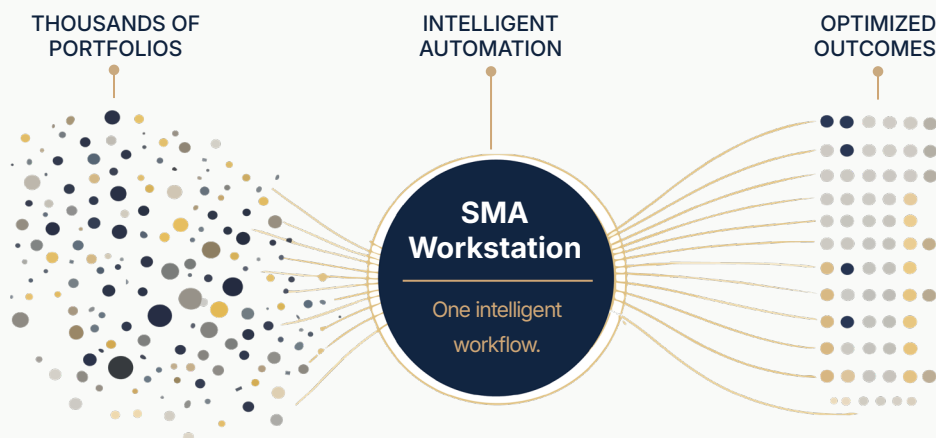


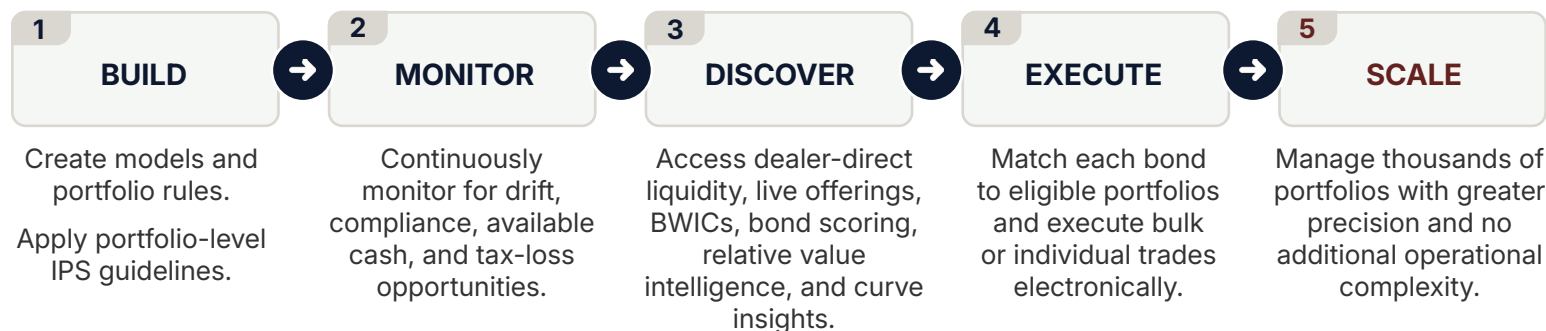
true market

Scale Your SMA Business. Not Your Team.

Manage thousands of portfolios as
intelligently as one.



The Intelligent SMA Workflow



Purpose-Built for Portfolio Managers

INVESTMENT INTELLIGENCE	INSTITUTIONAL LIQUIDITY	INTELLIGENT EXECUTION	INSTITUTIONAL SCALE
- Portfolio rules & IPS - Bond scoring & analytics - Relative value analysis - Yield curve positioning - Price validation - Tax optimization	- Dealer-direct access - Live offerings & BWICs - New issues via 3rd party subscription - Normalized connectivity - Parsed RUNZ support	- Portfolio-to-bond matching - Bulk trading across portfolios - Electronic negotiation - Click-to-trade execution - Full audit trail	- Manage thousands of portfolios - Reduce manual work - Improve consistency - Increase efficiency - Scale without adding headcount

PROVEN AT
INSTITUTIONAL SCALE

28x



NO ADDITIONAL
HEADCOUNT

ACCOUNTS & HOLDINGS GROWTH

One institutional wealth manager scaled from **1,300 to 35,000+ accounts** using the same portfolio management team.

More Accounts. More Holdings. Same Team.

True Market's Intelligent SMA Workstation empowers portfolio managers to scale their business without scaling their team.

true market

Built With Institutions. Not Just For Them.
Together, we're making institutional portfolio management more scalable.

info@true.market
www.true.market