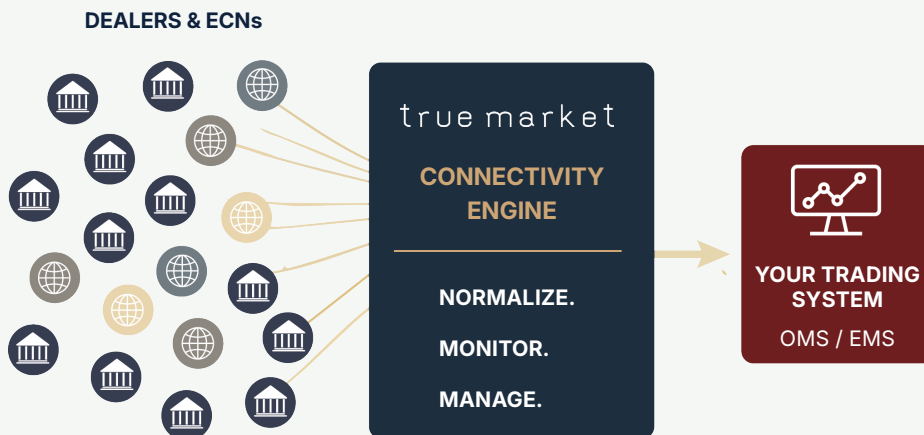


true market

Dealer Direct. One Connection. Every Dealer. Better Execution.

Access **disclosed** institutional liquidity through a **single managed integration**.



Eliminate the Complexity

Connect once to True Market. We normalize every dealer connection behind a single interface, so your team can access institutional liquidity without managing dozens of individual integrations.

TODAY'S REALITY

Multiple Connections. More Complexity.

- Separate FIX specifications
- Separate onboarding
- Ongoing maintenance
- Individual monitoring



TRUE MARKET

One Integration. Normalized. Managed.

- Single FIX implementation
- One onboarding process
- Dealer connections normalized
- Dedicated support team



YOUR RESULT

More Access. Better Execution.

- Access more disclosed liquidity
- Preserve dealer relationships
- Improve pricing
- Expand liquidity automatically

One Integration Today. More Liquidity Tomorrow.

Every new dealer connection automatically expands your access to institutional liquidity—with **no changes to your trading system**.

Also, as trades execute through your existing dealer relationships, **Dealer Direct delivers better pricing by avoiding additional intermediary ticket charges.**

Everything You Need to Connect Once

DEALER CONNECTIVITY

- FIX normalization
- Dealer onboarding
- Continuous expansion

ELECTRONIC TRADING

- RFQs
- BWICs
- Negotiation workflows

MARKET ACCESS

- Dealer inventory
- ECNs
- Market intelligence

ENTERPRISE INTEGRATION

- OMS / EMS integration
- APIs
- Technical support



OPERATIONAL SIMPLICITY

One integration.
Lower IT overhead.



EXPANDING LIQUIDITY

Every dealer expands
your network.



BETTER EXECUTION

Dealer-direct pricing.
No middlemen.



FUTURE READY

Managed connectivity.
Continuous growth.

true market

Built With Institutions. Designed for What's Next.
The institutional infrastructure powering broader market access.

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